



May 26, 2021

Dear Community Partner,

Please join the House of Dawn at this year's annual charity event as an **Event Sponsor** as we launch our new student housing program at our brand new facility, and celebrate over 16 years of housing and service to young pregnant and parenting mothers and their children.

House of Dawn is a non-profit, 501(c)3 corporation that has provided shelter, caring staff, childcare and supportive services to young mothers, ages 13- 24, since 2000. This work is possible because of the generous charitable gifts from corporate donors and caring individuals like you.

Enclosed is the 2021 House of Dawn Annual Charity Event Sponsorship Opportunities and Commitment form. As a sponsor, you will receive reserved seating and recognition at the event, and in our event marketing.

For more information about House of Dawn, please visit our website [www.HouseofDawn.org](http://www.HouseofDawn.org) or contact our Donor Relations Manager Rebecca Reaves at [rreaveshouseofdawn@gmail.com](mailto:rreaveshouseofdawn@gmail.com)

Thank you for your thoughtful consideration.

**S**ophisticated describes the House of Dawn's upcoming annual charity event.

**P**henomenal describes the type of support we have received through the years to continue this program.

**O**verwhelmed describes the love we have for those, such as yourselves, who have been with us through our sixteen years in Clayton County, while serving the entire state of Georgia.

**N**ever-ending-gratitude describes how we feel toward our donors, funders, community partners, and you.

**S**ensational is how you feel knowing that you are supporting homeless pregnant and parenting youth and their children.

**O**ngoing-support is what we hope we can continue to receive from you.

**R**elationship is what we have and want to continue, so please consider being a sponsor this year, for our 16<sup>th</sup> annual charity event.

Sincerely,

Dawn Murray  
Founder and CEO

*House of Dawn*

*Presents*



## **Sponsor Opportunities**

### **Platinum Sponsor: \$5,000**

- Recognition in HoD newsletter and annual report
- Recognition on HoD website
- Company Name & Logo on event materials
- Recognition during media advertisements
- Company website link and logo on event materials
- Company name printed on a brick at facility
- Reserved table for 6 guests with signage
- Signage as Platinum Sponsor
- Special VIP reception before event
- Sponsorship Award

### **Gold Sponsor: \$2,500**

- Company Name & Logo on event materials
- Signage as gold event sponsor
- Recognition on HoD website
- Reserved seating for 4 guests
- Promotional display
- Special VIP reception before event
- Sponsorship Award

### **Silver Sponsor: \$1,000**

- Company Name & Logo on event materials
- Signage as silver event sponsor
- Reserved seating for 2 guests
- Special VIP reception before event
- Sponsorship Award

### **Table Sponsor: \$1,250**

- Reserved table for 8
- Signage on table





**Additional donations accepted:**

Monetary donation:  \$500  \$250  \$100  Other: \_\_\_\_\_

**Payment Options:**

- Full Payment
- 2 payments: 1<sup>st</sup> due July 15th, 2021, 2<sup>nd</sup> due August 2nd, 2021
- 3 payments: 1<sup>st</sup> due July 15th, 2021, 2<sup>nd</sup> due August 6th, 2021, 3<sup>rd</sup> due August 23rd, 2021

<b>Sponsor Level:</b>	
<b>Company &amp; Contact Name:</b>	
<b>Address</b>	
<b>City, State, Zip:</b>	

**Signature:** \_\_\_\_\_

**Email address:** \_\_\_\_\_

Please return this form and payment **no later than July 15, 2021**. If you do not wish to have your name published, please check here:

*House of Dawn* is a 501(c)3 corporation. Your contribution is tax deductible. Please consult your tax preparer for legal allowances.

**Mail donations to:**

House of Dawn  
P.O. Box 1222  
Jonesboro, GA 30237  
Phone: 770.477.2376  
Email: [houseofdawn1@bellsouth.net](mailto:houseofdawn1@bellsouth.net)  
Website: [www.houseofdawn.org](http://www.houseofdawn.org)

Please email Event Sponsorship to [reaveshouseofdawn@gmail.com](mailto:reaveshouseofdawn@gmail.com) by **July 5, 2021**, with

- Company Logo
- Short statement about your business that you would like for us to share with the other guests **(5 lines or fewer)**
- Your business card
- Number of guests attending

**We appreciate your support and look forward to spending an evening with you at House of Dawn's Annual Charity Event, benefiting the mothers and children we serve.**